



touch2success™

OPTIMISING **YOUR** BUSINESS

**EPOS WITH
ONLINE ORDERING**

Touch2Success is a nationwide company that specialises in online takeaway systems. We provide businesses with an Electronic Point of Sale (EPOS) system that allows them to take orders electronically. We specialise in providing our customers with a unique online ordering website, which is integrated into the EPOS system making it a fast, easy and convenient service. We save our clients both time and money as we do not charge any commission on any online orders.

0% Commission on all Online Orders

About us

With years of experience we have helped both big and small takeaway owners all across the United Kingdom to unlock the potential in their business. Some of our clients are receiving around £4000 of online orders per week. What's stopping you doing the same?

We have systems fitted and in operation in most major cities throughout the United Kingdom.



**IPHONE
APP
NOW
AVAILABLE**



What makes us better

When you look at an EPOS system you need to consider all elements, not just the cost. You need a system that is fast, reliable, affordable and in return giving you the maximum use for you business. Our takeaway system was programmed on these principles. We sat down with takeaway owners all across the country to develop the system to the high standard that it is currently at. We simply understand the needs of the fast food industry.

Visit: www.touch2success.com/signup

**MOST IMPORTANTLY IT SAVES
YOU BOTH TIME AND MONEY.**



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58 Moorland Road, Burslem, Stoke-on-Trent ST6 1DT

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Hardware

TOUCH SCREEN MONITORS

The touch screen monitors allow you to take orders electronically at the touch of a button. This makes the system both simple and easy to use. Even a person with little knowledge of computers can easily use the system.



A Cash Drawer is not provided but can be purchased from Touch2Success.

RECEIPT PRINTER

The thermal printers do not use any ink and the paper is very cheap, so its very cost effective. Your orders will be printed electronically using these printers. The receipts will also contain any special offers or greetings at no extra cost. Logos can be incorporated on your receipt.



CALLER ID

The Caller ID illustrates customer's details such as number, name and address. As the information is stored on your secure database, you won't have to ask the customer for their address every time they call. This will save you time and reduce human error.

Features

Customer Map



This feature allows you to see a visual representation of all your customers in your customer database. It will allow you to see where you need to concentrate your menu distribution/marketing and where the customers are that have ordered more recently or a long time ago.

Late Order Messaging



This feature allows you to send your customers a text message to inform them that their food will be delivered later than usual. This allows you to keep your customers informed and gives you that professional edge over your competitors.

Stats



- Total Turnover Calculated Daily
- Detailed information on Deliveries, Collections and front orders
- Summary of Items Sold
- Statistics can be reset at the touch of a button

Delivery Directions



Using Google Maps, directions are automatically provided for your destination. You will also be able to print directions on your receipt printer.

Bake Line



Bake Line is a feature used by your staff in the kitchen to view current orders which allows them to quickly go through the orders and see what food they need to prepare. This is synchronised with your front terminal showing them the orders you have completed.



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Online Ordering



Your own personalised online ordering website at 0% commission. We will create and maintain your own unique website where your customers can order directly rather than going to third party companies.

iPhone App



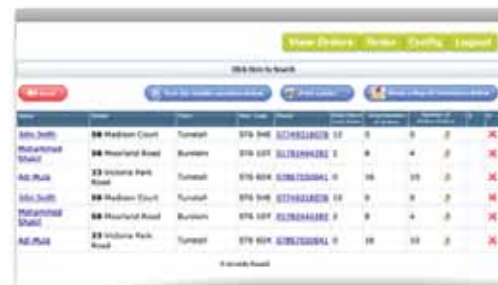
This means that your customers will be able to place and pay for their order directly on your own unique website using smart phones such as iPhones and Android. You too can now benefit from this rapidly growing market of mobile ordering.

SMS



This feature gives you the edge over your competition. At the click of a button you can send a special offer to all the mobile numbers in your customer database. This feature has been proven to work well for current customers.

Customer Database



Imagine having access to all your customers at the touch of a button? This is now possible with Touch2Success. The database contains all of your customers details including phone number, address and order history. You can even filter through to highlight all the customers who have not ordered over 30 days.

Card Payments



Take card transactions online and over the phone. Major credit/debit cards are accepted such as MasterCard and Visa.

Driver Takings



Select which drivers take what deliveries and calculate the total amount of cash your drivers owe you at the end of each shift

Live Support



The Live Support feature allows your customers to contact the website support team directly and will deal with any technical issues concerning the website. Help is at hand 7 days a week from 5:00pm till 12:00am.

Customers Reviews



Your Customers can leave reviews on your website. We allow you to pick and choose which reviews you would like displayed.

Send Email



This feature allows you at a click of a button to send a special offer to all the email addresses in your customer database.

Of course you will need broadband to receive online orders, but that can cost as little as £12.50 per month.



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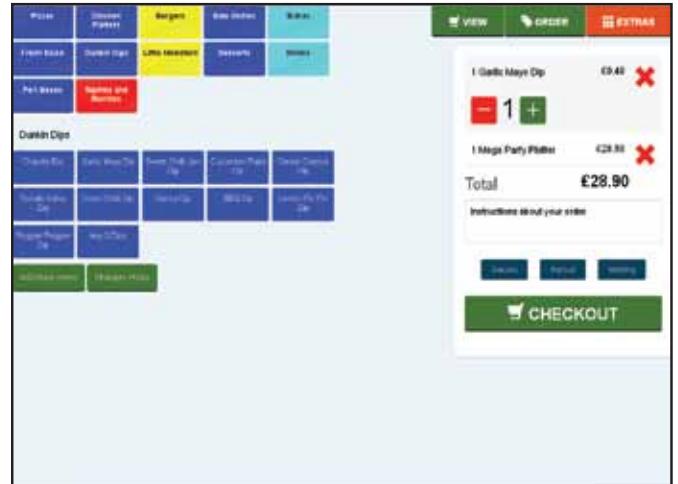
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How our system works and looks

New orders appear instantly after the customers have made the order online. To alert your staff the system makes a high pitched note until the order is accepted.

The touch screen interface allows orders to be taken easily at the touch of a button. All food types are colour coded for easy access.



Benefits

No other company can compete with the benefits of having the Touch2Success EPOS System!

- We provide all hardware and takeaway software
- Free remote training for your staff
- Unique online ordering website at 0% commission
- Customer Log In With Card Payment Integration
- Free menu input
- Free website design
- Free software updates
- Free technical support

We offer support from 10am – 11pm Monday to Friday and 4pm till 11pm on Saturdays and Sundays. No need to wait endlessly on the phone, fast and free support is available. Unlike our competitors we don't compromise on support.

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